

**Department of Political Science  
University of the Punjab, Lahore  
Course Outline**



<b>Programme</b>	Diplomacy and Strategic Studies	<b>Course Code</b>		<b>Credit Hours</b>	3
<b>Course Title</b>	<b>Foundations of Foreign Policy and Diplomacy</b>				
<b>Course Introduction</b>					
<p>Why do countries (states) behave the way they do in the international system? What are the theories that account for the foreign policies of states? How are foreign policy decisions made? This course examines major theories which attempt to explain foreign policy behavior. We will examine the primary sources of incentives, constraints, and preferences (“inputs”) on foreign policy decision-making (“outputs”)</p> <p>Foreign Policy Analysis is a midlevel-to-advance level course designed to acquaint students with processing capabilities in understanding decision making system in diplomacy. Students who will be exposed to this course are already acquainted with International Relations, diplomacy, basic fundamentals to statecraft and policymaking schematics. The objective would not be to only introduce a theoretical understanding but would also aim at practicalizing application of the subject via case studies.</p>					
<b>Learning Outcomes</b>					
<p>This course is designed to familiarize graduate students with the field foreign policy analysis, generally considered to be a distinct subject within the broader field of International Relations. The course will focus on theories and empirical findings, using a level-of-analysis approach to explore the factors that influence foreign policy decisions.</p> <ul style="list-style-type: none"> <li>• Theories and empirical studies analyzing the various factors that influence foreign policy making;</li> <li>• The role of individuals, bureaucracies, the media and alliances on foreign policy decisions;</li> <li>• Diplomacy and the role of diplomats in international affairs;</li> <li>• Case studies that look at how and why countries decide to go to war, or how states decide how much foreign aid to give developing nations; and</li> <li>• It is expected that at the end of the semester, students will be able to explain how various individual, group and systemic factors influence foreign policy decision-making. It is also expected that students will acquire knowledge on epistemology in</li> </ul>					

foreign policy analysis; improve their writing, critical thinking and presentation skills.		
Course Content		Assignments/Readings
<b>Week 1</b>	<p><b>CORE CONCEPTS TO FOREIGN POLICY ANALYSIS</b></p> <ul style="list-style-type: none"> <li>• <b>Why Study Foreign Policy Analysis?</b> <ul style="list-style-type: none"> <li>○ Understanding practical application to International Relations</li> <li>○ State Behaviors and policymaking</li> <li>○ The role of analysis in predicting future course of action</li> </ul> </li> </ul>	<p>Chapter 1: What is Foreign Policy Analysis</p> <p>Morin, J.-F., &amp; Paquin, J. (2018). <i>Foreign policy analysis: A toolbox</i>. Routledge.</p>
<b>Week 2</b>	<p><b>National Interest and Foreign Policy</b></p> <ul style="list-style-type: none"> <li>○ Importance of national interest and national security</li> <li>○ Implementing elements of national power to understand foreign policy</li> </ul>	<p>Chapter 2: How to Identify and Assess a Foreign Policy</p> <p>Morin, J.-F., &amp; Paquin, J. (2018). <i>Foreign policy analysis: A toolbox</i>. Routledge.</p>
<b>Week 3</b>	<p><b>National Interest and Foreign Policy</b></p> <ul style="list-style-type: none"> <li>• Analyzing state</li> <li>• Priorities in national interest</li> <li>• Preferences of national interest priorities</li> <li>• Projecting and predicting state policy and foreign policy projection</li> </ul>	<p>Chapter 2: How to Identify and Assess a Foreign Policy</p> <p>Morin, J.-F., &amp; Paquin, J. (2018). <i>Foreign policy analysis: A toolbox</i>. Routledge.</p>
<b>Week 4</b>	<p>Chapter 3: Do Decision Makers matter?</p>	<p>Morin, J.-F., &amp; Paquin, J. (2018). <i>Foreign policy analysis: A toolbox</i>. Routledge.</p>
<b>Week 5</b>	<p>Chapter 4: What is the influence of Bureaucracy</p>	<p>Morin, J.-F., &amp; Paquin, J. (2018). <i>Foreign policy analysis: A toolbox</i>. Routledge.</p>

<p><b>Week 6-7</b></p>	<p><b>Models of Analysis (Graham Allison)</b></p> <p>Rational Actor Model</p> <p>Bureaucratic Process Model</p> <p>Organizational Process Model</p> <p>Inter-Branch Politics Model</p> <p>Political Process Model</p>	<p>Allison, G. T., &amp; Zelikow, P. (1971). <i>Essence of decision: Explaining the Cuban missile crisis</i> (Vol. 327, No. 729.1). Boston: Little, Brown.</p>
<p><b>Week 8</b></p>	<p><b>Decision Making and Policy Formulation</b></p> <p>Chapter 5 and 6: To What Extent Is Foreign Policy shaped by Institutions, How Influential Are The Social Actors?</p>	<p>Morin, J.-F., &amp; Paquin, J. (2018). <i>Foreign policy analysis: A toolbox</i>. Routledge.</p>
<p><b>Week 9</b></p>	<p><b>Decision Making and Policy Formulation</b></p> <p>Internal-External Approach</p> <p>Analyzing decision-making in foreign policy</p> <p>Bloc formations and cumulative national interest:</p> <p>Understanding alliances</p>	<p>Chapter 7: How is rationality Applied to FPA</p> <p>Morin, J.-F., &amp; Paquin, J. (2018). <i>Foreign policy analysis: A toolbox</i>. Routledge.</p>
<p><b>Week 10</b></p>	<p><b>PRACTICAL IMPLEMENTATION OF FOREIGN POLICY ANALYSIS: CASE STUDIES</b></p> <ul style="list-style-type: none"> <li>• Analyzing contemporary foreign policy dimensions</li> <li>• Security</li> <li>• Economic interest</li> <li>• Regional and transregional connectivity</li> <li>• Technology and the cyberworld</li> </ul>	<p>Chapter 8: What Part does Culture Play In FPA?</p> <p>Morin, J.-F., &amp; Paquin, J. (2018). <i>Foreign policy analysis: A toolbox</i>. Routledge.</p>
<p><b>Week 11</b></p>	<p><b>PRACTICAL IMPLEMENTATION OF FOREIGN POLICY ANALYSIS: CASE STUDIES</b></p> <ul style="list-style-type: none"> <li>• Understanding Power Polarity</li> </ul>	<p>Chapter 9: Does the International Structure explain the FP?</p> <p>Morin, J.-F., &amp; Paquin, J. (2018). <i>Foreign policy</i></p>

	<ul style="list-style-type: none"> <li>• Unipolarity and the myth of stability</li> <li>• Bipolar experiences in the Cold War</li> <li>• Multipolarity, regionalism and the future</li> </ul>	<i>analysis: A toolbox.</i> Routledge.
<b>Week 12</b>	<p style="text-align: center;"><b>MAJOR FOREIGN POLICY ANALYSTS</b></p> <p>This section would compare and understand writings by major foreign policy analysts in an attempt to detect and learn patterns in their units and dimensions of analysis. The object would be to learn and calibrate how foreign policy dimensions and decisions are analyzed with respect to predicting future course of actions</p>	<p>Chapter 10: What are the current challenges to FPA?</p> <p>Morin, J.-F., &amp; Paquin, J. (2018). <i>Foreign policy analysis: A toolbox.</i> Routledge.</p>
<b>Week 13</b>	<p style="text-align: center;"><b>MAJOR FOREIGN POLICY ANALYSTS</b></p> <p>This section would compare and understand writings by major foreign policy analysts in an attempt to detect and learn patterns in their units and dimensions of analysis. The object would be to learn and calibrate how foreign policy dimensions and decisions are analyzed with respect to predicting future course of action</p>	<p>Chapter 10: What are the current challenges to FPA?</p> <p>Morin, J.-F., &amp; Paquin, J. (2018). <i>Foreign policy analysis: A toolbox.</i> Routledge.</p>
<b>Week 14</b>	<p style="text-align: center;"><b>MAJOR FOREIGN POLICY ANALYSTS</b></p> <p>This section would compare and understand writings by major foreign policy analysts in an attempt to detect and learn patterns in their units and dimensions of analysis. The object would be to learn and calibrate how foreign policy dimensions and decisions are analyzed with respect to predicting future course of action</p>	<p>Chapter 10: What are the current challenges to FPA?</p> <p>Morin, J.-F., &amp; Paquin, J. (2018). <i>Foreign policy analysis: A toolbox.</i> Routledge.</p>
<b>Week 15</b>	Presentations	
<b>Week 16</b>	Presentations	

### Textbooks and Reading Material

The lectures will supplement discussions through books and online academic material. The objective would be to engage students in reading and listening to expert opinions to develop their own understanding of various concepts that are essential in the subject. The curriculum will not depend on a fixed set of readings and online lectures but will diversify to accommodate research articles and opinions as well as interviews to provide a broad spectrum analysis and discourse.

Recommended Books (material can be provided as lectures proceed)

1. Foreign Policy Analysis: A Toolbox, 2018 by Jean-Frédéric Morin and Jonathan Paquin
2. Foreign Policy Analysis: new Approaches 2<sup>nd</sup> Edition, 2017 by Chris Alden and Amnon Aran

3. Studying Foreign Policy Comparatively: Cases and Analysis 4<sup>th</sup> Edition, 2019 by Laura Neack
4. Foreign Policy Analysis: A Comparative Introduction, 2007 by Marijke Breuning

### **Teaching Learning Strategies**

1. Relevant material will be provided beforehand to the class both in printed and electronic form to match with the course contents designed
2. Reciprocal teaching method can be implemented to allow students a chance to speak their mind and discuss their problems
3. Brainstorming sessions will be encouraged with instructional scaffolding to allow students to develop their intellectual capabilities before being introduced to technical subjects
4. Didactic questioning by the instructor will be a viable teaching tool to initiate small group discussions in a think-pair-share collaborative teaching environment.
5. Individual presentations may also be assigned to exclusively focus on students with learning difficulties or exceptional students with a potential to offer more to the class environment.

### **Assignments: Types and Number with Calendar**

1. Week Four: Student report submission for previous lectures taught
2. Week Six-Eight: Surprise Quiz or Show-and-Tell Presentation on topics covered
3. Week Eleven: Research Report post-Midterms
4. Week Fifteen: Grouped presentations of Poster Competition on topics assigned

### **Assessment**

Sr. No.	Elements	Weightage	Details
1.	Midterm Assessment	35%	Written Assessment at the mid-point of the semester.
2.	Formative Assessment	25%	Continuous assessment includes: Classroom participation, assignments, presentations, viva voce, attitude and behavior, hands-on-activities, short tests, projects, practical, reflections, readings, quizzes etc.
3.	Final Assessment	40%	Written Examination at the end of the semester. It is mostly in the form of a test, but owing to the nature of the course the teacher may assess their students based on term paper, research proposal development, field work and report writing etc.